



# Top 10 Apparel Shopping Destinations

**1 Taobao.com**  
16.3%

**2 Parkson**  
8.1%

**3 New World**  
5.9%

**4 Walmart**  
5.2%

**5 Nike**  
4.5%

**6 SenMa**  
3.5%

**7 Jeans West**  
3.4%

**8 H&M**  
3.1%

**9 Yichun**  
2.9%

**10 Carrefour**  
2.8%



Question: Where do you shop most often for Apparel/Clothing?

Source: ProsperChina™ Q1-2015 Quarterly Survey

For more Chinese consumer insights, please visit: <http://prosperchinaic.com/>



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