



Top 10 Major Purchase Plans

1 **Vacation Travel**
39.2%

2 **Mobile Device**
32.2%

3 **Computer**
31.4%



4 **Home Appliances**
22.5%

5 **Jewelry/Watch**
20.5%

6 **Furniture**
18.9%

7 **TV**
17.3%

8 **Digital Camera**
16.9%



9 **Home Improvement**
8.5%

10 **House**
7.7%

Question: Do you plan to make any of the following major purchases within the next 6 months?

Source: ProsperChina™ Q1-2015 Quarterly Survey

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