



Top 5 Leisure Time Activities

Male vs. Female

- Surfing the Internet tops the list for favorite leisure time activities among both men and women in China. This is likely because it becomes more convenient for consumers to engage a variety of activities via the Internet such as online shopping and blogging.



1 Surf the Internet
70.5%

2 Go Shopping
69.9%

3 Travel
64.6%

4 Listen to Music
58.3%

5 Watch TV
52.8%



1 Surf the Internet
71.4%

2 Travel
56.9%

3 Exercise/Jogging
53.1%

4 Listen to Music
52.7%

5 Watch TV
49.1%

Question: What are some of your favorite ways of spending your free, leisure time?

Source: ProsperChina™ Q2-2015 Quarterly Survey

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