



Top 5 Beauty Product Stores

Females vs. Moms

- ✓ Watson's tops the list among both Chinese women and moms for store shopped most often for beauty products, likely due to its well-known brand awareness and various selections.



1 **Watson's**
24.5%

2 **Taobao.com**
10.8%

3 **Walmart**
8.9%

4 **Carrefour**
4.8%

5 **Sephora**
4.0%



1 **Watson's**
24.4%

2 **Walmart**
9.2%

3 **Taobao.com**
8.2%

4 **Parkson**
5.1%

5 **Carrefour**
4.9%

Question: Where do you buy your Beauty Products most often?

Source: ProsperChina™ Q3-2015 Quarterly Survey

For more Chinese consumer insights, please visit: <http://prosperchinaic.com/>



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