

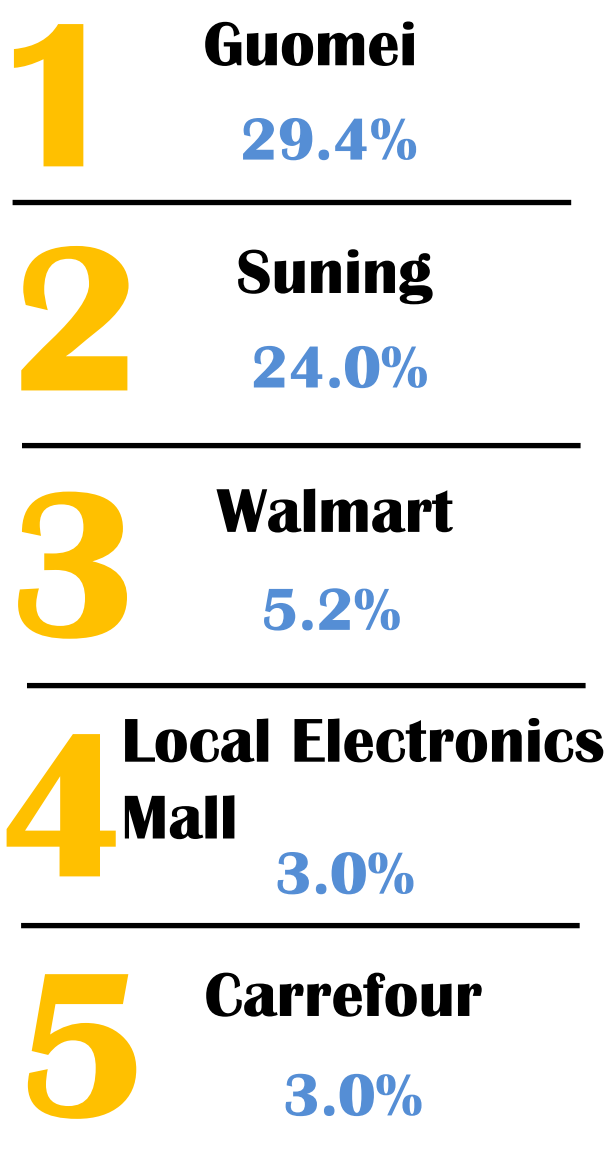
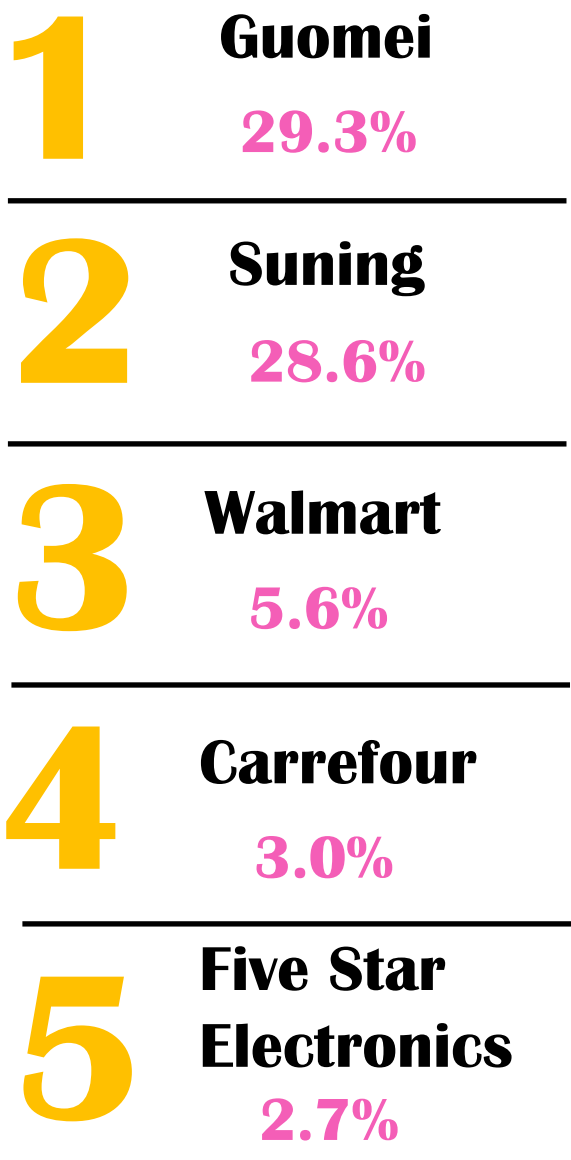


Top 5 Electronics Stores

Female vs. Male



- Guomei tops the list among both Chinese men and women for store shopped most often for electronics, followed by Suning.
- These electronics stores are popular among both segments likely because of their well-known brand awareness and good product quality.



Question: Where do you shop most often for Electronics?

Source: ProsperChina™ 2015-Q3 Quarterly Survey

For more Chinese consumer insights, please visit: <http://prosperchinaic.com/>



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