



# Top 5 Electronics Stores

## Female vs. Male



- Guomei tops the list among both Chinese men and women for store shopped most often for electronics, followed by Suning.
- These electronics stores are popular among both segments likely because of their well-known brand awareness and good product quality.



<b>1</b>	<b>Guomei</b> 29.3%
<b>2</b>	<b>Suning</b> 28.6%
<b>3</b>	<b>Walmart</b> 5.6%
<b>4</b>	<b>Carrefour</b> 3.0%
<b>5</b>	<b>Five Star Electronics</b> 2.7%



<b>1</b>	<b>Guomei</b> 29.4%
<b>2</b>	<b>Suning</b> 24.0%
<b>3</b>	<b>Walmart</b> 5.2%
<b>4</b>	<b>Local Electronics Mall</b> 3.0%
<b>5</b>	<b>Carrefour</b> 3.0%

Question: Where do you shop most often for Electronics?

Source: ProsperChina™ 2015-Q3 Quarterly Survey

For more Chinese consumer insights, please visit: <http://prosperchinaic.com/>



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