



# Top 5 Grocery Stores

## 18-34 Year Olds vs. 35-54 Year Olds

➤ Walmart tops the list of grocery stores shopped most often among Chinese consumers 18-34, while Carrefour is #1 among 35-54 year olds



**18-34**

**1**

**Walmart**

**24.2%**

**2**

**Carrefour**

**14.8%**

**3**

**DaRunFa**

**10.4%**

**4**

**Hualian**

**5.6%**

**5**

**CRC**

**5.1%**



**35-54**

**1**

**Carrefour**

**18.9%**

**2**

**Walmart**

**16.5%**

**3**

**DaRunFa**

**11.1%**

**4**

**Hualian**

**5.5%**

**5**

**CRC**

**4.9%**

Question: Where do you buy your Groceries most often?

Source: ProsperChina™ Q3-2015 Quarterly Survey

For more Chinese consumer insights, please visit: <http://prosperchinaic.com/>



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