



Top 10 Apparel Shopping Destinations

1 **Taobao.com**
18.0%

2 **Parkson**
7.7%



3 **Walmart**
5.0%

4 **New World**
4.6%

5 **Nike**
3.5%

6 **H&M**
3.2%

7 **SenMa**
3.1%

8 **Jeans West**
3.1%

9 **Carrefour**
2.9%

10 **Yichun**
2.6%



Question: Where do you shop most often for Apparel/Clothing?

Source: ProsperChina™ Q4-2014 Quarterly Survey

For more Chinese consumer insights, please visit: <http://prosperchinaic.com/>



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