



Top 10 Vehicle Brands in China

1 **Volkswagen**
14.9%

2 **Audi**
13.4%



3 **Buick**
10.2%

4 **Chevrolet**
7.2%

5 **Honda**
5.8%

6 **BYD**
4.3%

7 **BMW**
4.2%

8 **Ford**
4.1%



9 **Toyota**
4.1%

10 **Hyundai**
3.7%

Question: What is the make of the car, truck or SUV you drive most often?

Source: ProsperChina™ Q4-2014 Quarterly Survey

For more Chinese consumer insights, please visit: <http://prosperchinaic.com/>