



Top 10 Electronics Stores

1

Guomei

29.6%

2

Suning

26.1%

3

Walmart

3.9%

4

**Five Star
Electronics**

3.3%

5

**Local Electronics
Mall**

2.5%

6

Carrefour

2.2%

7

HuaLian

2.1%

8

SanLian

2.0%

9

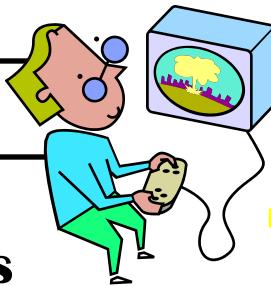
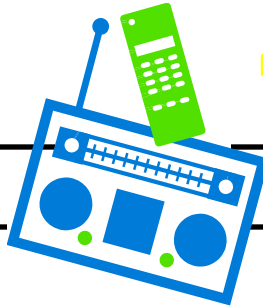
**DaZhong
Electronics**

1.5%

10

YongLe

1.5%



Question: Where do you shop most often for Electronics?

Source: ProsperChina™ 2014-Q4 Quarterly Survey

For more Chinese consumer insights, please visit: <http://prosperchinaic.com/>



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