



Top 10 Fast Food Restaurants

1

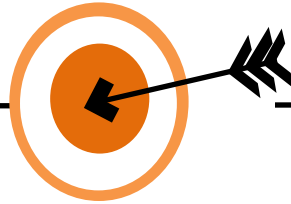
KFC

27.9%

2

McDonalds

16.7%



3

Pizza Hut

7.7%

4

Yong He

4.6%

5

Da Niang Shui Jiao

4.2%

6

Zhen Gong Fu

4.0%



7

Orient King of Dumplins

2.5%

8

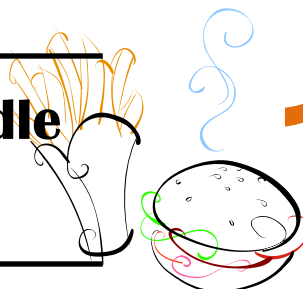
Subway

2.1%

9

Malan Noodle

2.0%



10

Mian Dian Wang

1.4%

Question: At what FAST FOOD restaurants do you eat most often?

Source: ProsperChina™ 2014 –Q4 Quarterly Survey

For more Chinese consumer insights, please visit: <http://prosperchinaic.com/>