



Top 10 Apparel Shopping Destinations

中国十大购物地点

1 Taobao.com
淘宝网
18.1%

2 Parkson
百盛
7.3%

3 Nike
耐克
4.4%



4 New World
新世界
4.3%

5 Walmart
沃尔玛
3.8%

6 H&M
3.0%

7 Jeans West
真维斯
2.6%

8 Hua Lian
华联
2.5%

9 Carrefour
家乐福
2.5%



10 Yichun
以纯
2.4%

Question: Where do you shop most often for Apparel/Clothing? 问题: 您经常去哪里买衣服?

Source: ProsperChina™ Quarterly Survey 资源: 普发中国季度调查

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